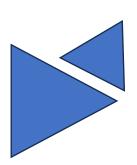


# Cyber Insurance Exclusions:

# What's Not Covered & Why.





# Introduction.

In the digital age, where cyber threats are as common as the cloud services powering businesses, cyber insurance has become a cornerstone of risk management strategies. However, like all insurance policies, cyber insurance comes with its set of exclusions—specific scenarios and risks that are not covered. Understanding these exclusions is critical for businesses to realistically assess their coverage and identify areas where additional risk mitigation strategies are necessary.

# Common Exclusions in

# Cyber Insurance Policies.

### **Prior Acts.**

Cyber insurance typically does not cover incidents that occurred before the policy's inception date. This exclusion underscores the importance of continuous coverage and diligent cybersecurity practices, as any latent vulnerabilities exploited before securing a policy remain the company's responsibility.

# Intentional Acts by the Insured.

Any cyber incidents resulting from actions taken by the company or its employees with the intent to cause harm are not covered. This includes insider threats where an employee deliberately compromises the company's systems. The rationale is straightforward: insurance is designed to protect against unforeseen events, not intentional damage.

# Infrastructure Failures.

Failures of public infrastructure, such as power outages or loss of internet service provided by third parties, are generally excluded. These events are



considered beyond the direct control of the insured and the insurer, falling instead under the purview of utility providers or acts of God.

# War & Terrorism.

Many cyber insurance policies exclude acts of war, including cyber warfare and terrorism. The challenge in covering such incidents lies in their scale and the complexity of attributing cyber-attacks to state actors or terrorist groups, making it difficult for insurers to assess risk and offer coverage.

### Wear & Tear.

Gradual deterioration of hardware or software due to normal wear and tear is not covered by cyber insurance. It's incumbent upon the insured to maintain their IT infrastructure and update systems to mitigate risks associated with outdated technology.

# Why These Exclusions Exist.

The rationale behind these exclusions is largely rooted in the principles of insurability and risk management. Insurance is designed to cover fortuitous events—unforeseen and unexpected incidents. Events that are considered inevitable, within the insured's control, or too large and complex to accurately quantify (like cyber terrorism) pose challenges in risk assessment and premium calculation.

# Navigating Exclusions & Supplementing

# Your Cybersecurity Strategy.

Understanding your policy's exclusions is the first step in fortifying your cybersecurity strategy. Here's how businesses can navigate these exclusions:



# Conduct a Comprehensive Risk Assessment.

Identify potential vulnerabilities and threats that fall outside your cyber insurance coverage. This will help you understand where additional security measures or alternative insurance products might be needed.

# Implement Robust Cybersecurity Measures.

Strengthen your cybersecurity posture by investing in technology, processes, and training that address the risks not covered by your insurance. This includes regular software updates, employee cybersecurity training, and robust data backup strategies.

## **Consider Additional Insurance Products.**

For risks that fall outside the scope of your cyber insurance, explore other insurance products that might offer the necessary coverage, such as property insurance for physical assets or professional liability insurance for certain types of errors and omissions.

# Regularly Review and Update Your Coverage.

The digital landscape and your business needs are constantly evolving. Regularly review your cyber insurance policy in consultation with your insurer or broker to ensure your coverage remains aligned with your risk profile.

# Conclusion.

While cyber insurance provides a critical safety net against a range of cyber threats, it's not a panacea. Understanding the exclusions in your policy is crucial to identifying gaps in your coverage and enhancing your overall cybersecurity strategy. By taking a proactive approach to



managing both insurable and uninsurable risks, businesses can better protect themselves in the increasingly complex digital world.

# **Additional Resources.**

For those keen to dive deeper into the intricacies of cyber insurance, a wealth of resources is available on our website www.4power.biz, offering valuable insights and guidance to help you navigate these complex waters.

# About **4POWER**.

Launched in 2004, 4POWER works with Enterprises to power digital transformation and drive greater impact by modernizing processes. Customer success and customer's customers' success is all we ever think of. 4POWER together with partners bring a range of solutions, imperative for the modern enterprises.

4POWER provide leading edge Customer Experience Management and Self-Service Technology Solutions; in addition to Data Management & Analytics for business improvements. We also help businesses navigate Cyber Security and Cyber Insurance.

Since our launch on 04/04/2004, we've had one mission – to ensure your business delivers the superior customer experience your customers are looking for. By enabling you with disruptive digital technologies that consistently exceed your customer's ever-changing expectations, we're able to capture powerful data from every touchpoint along the customer journey, and transform points of friction into flares of opportunity. We create software, hardware, and services to help organizations like yours transform operations, right from front-office customer touch points to back-office support centers and everything in between.

Our comprehensive portfolio of Customer Experience, Employee Experience and Transaction Experience solutions are designed to drive efficiency, profitability and further reduce costs. In a world where digitization is quickly becoming the norm, cyber security is vital to secure digital transformation efforts. Headquartered in Dubai, United Arab Emirates, 4POWER has offices located across the Middle East, Africa & India and a growing partner network in 192 countries serving a wide variety of organizations across the globe.













# We look forward to working with you.

Everything we do is dedicated to making your company more successful. Our qualified service delivery teams have on-going training programs with the primary objective of being able to deliver a superior service to your complete satisfaction, improving your company's performance and bottom line. This is why a variety of organizations trust us with their reputation and customers.

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